



Universidad del Desarrollo

UDD's Journey Developing an Entrepreneurial Ecosystem



In March 1990 we rented this house downtown and started with only 100 business students.

UDD Today in Santiago

30.624

Profesionales titulados entre
1995 y 2022

14.568

Egresados de Postgrado a
2022

207

Programas de intercambio
con universidades de 39
países

CAMPUS INFRAESTRUCTURA
4 **72.797**
Metros cuadrados construidos

CAMPUS INFRAESTRUCTURA
3 **27.765**
Metros cuadrados construidos



Changemaker Campus

E+i Ecosystem: A UDD's Strategic Project

GENERAL OBJECTIVE

OFFER OUR STUDENTS, THE UDD COMMUNITY AND THE NATIONAL ECOSYSTEM, A POWERFUL **PROGRAMMATIC PLATFORM THAT ALLOWS** THE EMERGENCE OF MORE ENTREPRENEURS AND STRENGTHENS A PRO-ENTREPRENEURSHIP CULTURE, WHILE GIVING UDD A **STRONG LEADING POSITION IN E+I EDUCATION.**

**1. EVERY UDD STUDENT AN
"ENTREPRENEUR" / CHANGEMAKER**

2. HIGH IMPACT STARTUPS

**3. RECOGNITION TO UDD's ADDED
VALUE**



UDD ADVANTAGES

- **Entrepreneurship Education** (history and level of participation)
- Systematic **encouragement and support** to students' ventures
- Powerful alliances (eg: Babson, STVP, Ashoka U)
- Entrepreneurial Culture (eg: dynamic agenda of activities)
- Strong **institutional belief** and capacity (eg: VRID)
- UDD Ventures as one of the **leading accelerators** in Chile

OPPORTUNITIES IN THE SYSTEM

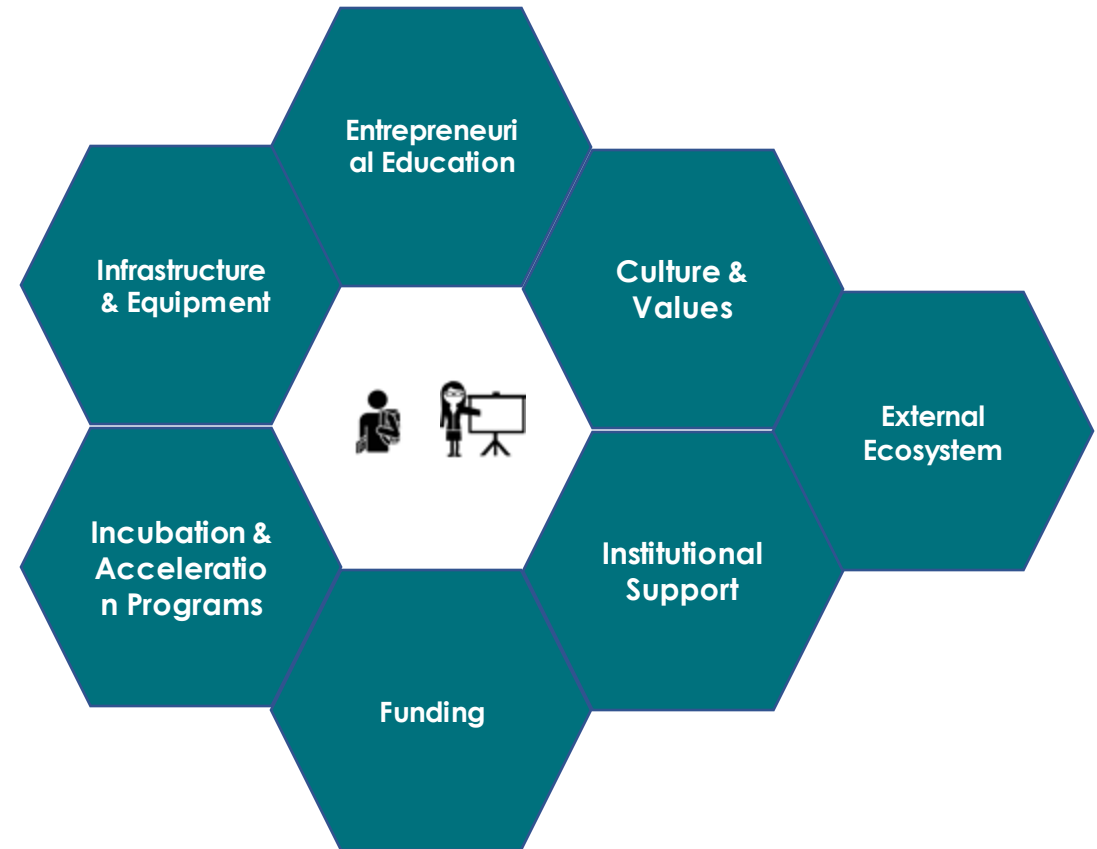
- Very **dynamic Chilean Eship Ecosystem**
- **Access** to resources (public & private)
- Focus on more sophisticated innovation (e.g.: digital technologies, fintech, biotech)
- **Success** cases & stories

BUILDING PILLARS

UDD E+i ECOSYSTEM

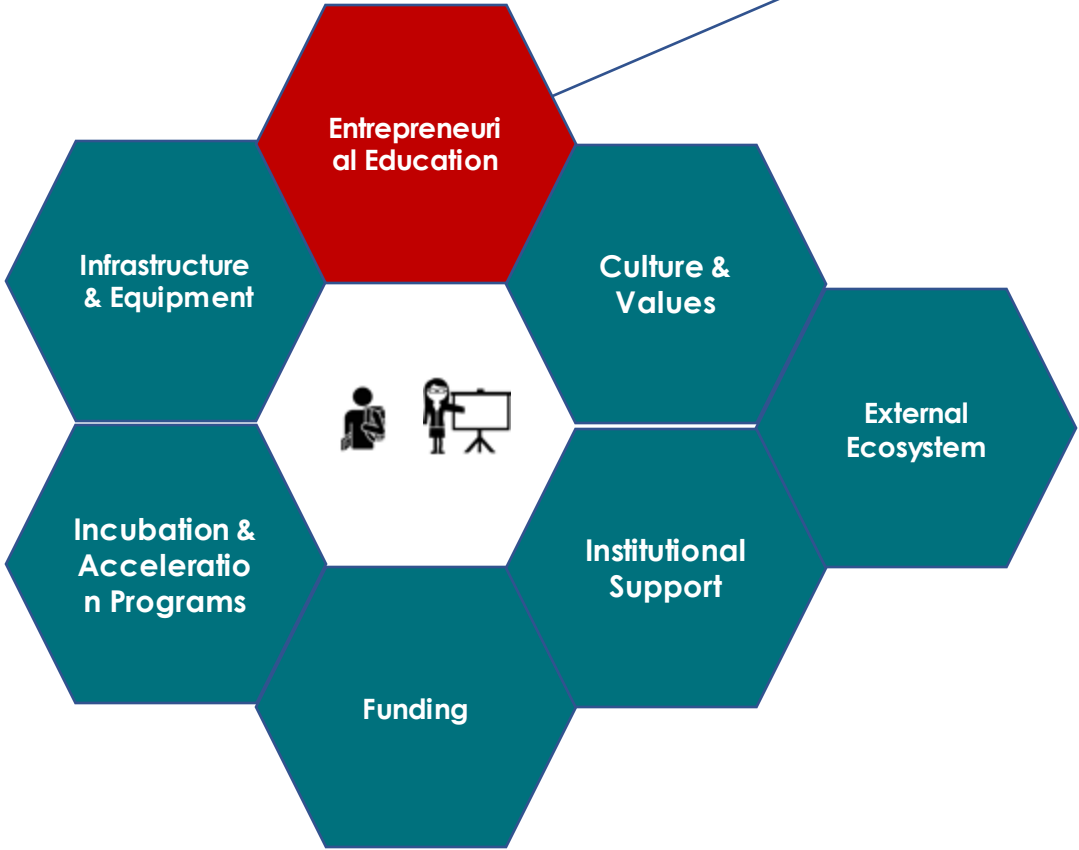
*“a **system** comprised of **resources and capabilities** for developing the core activities (teaching, research, and knowledge transfer) that were designed to support an **all-around experience**, knowledge, skills, and **favorable conditions** towards entrepreneurship”.*

(Guerrero & Urbano, 2019a, p.5)



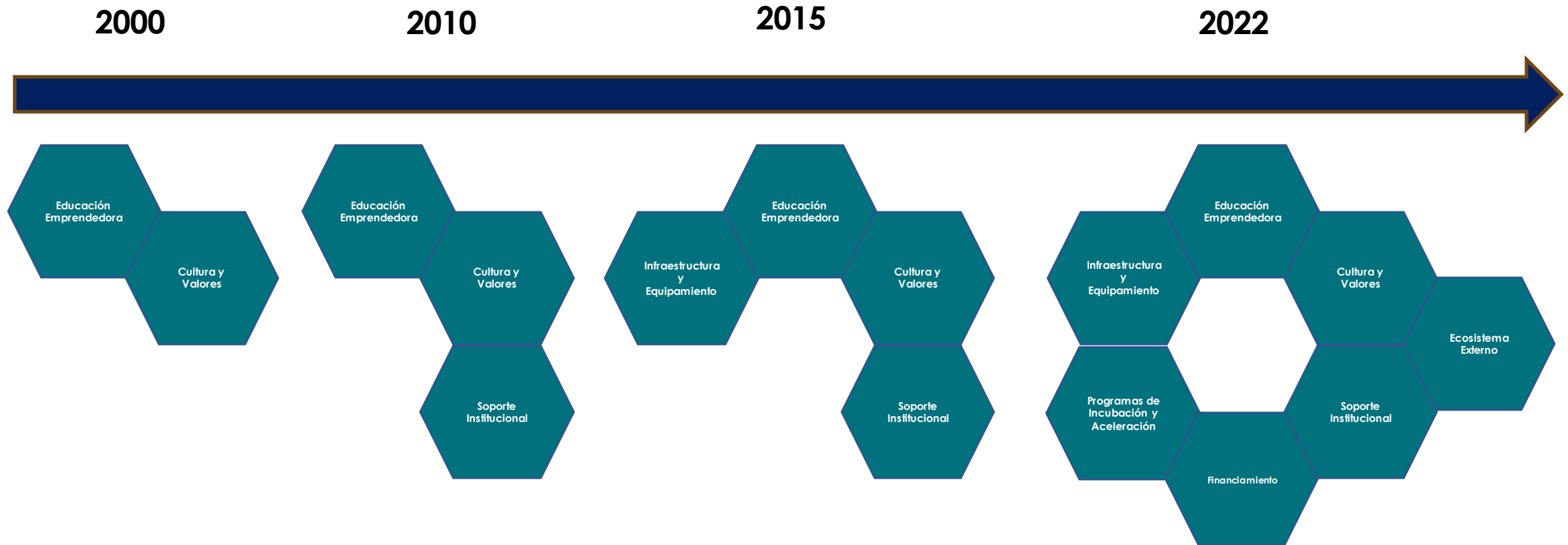
BUILDING PILLARS

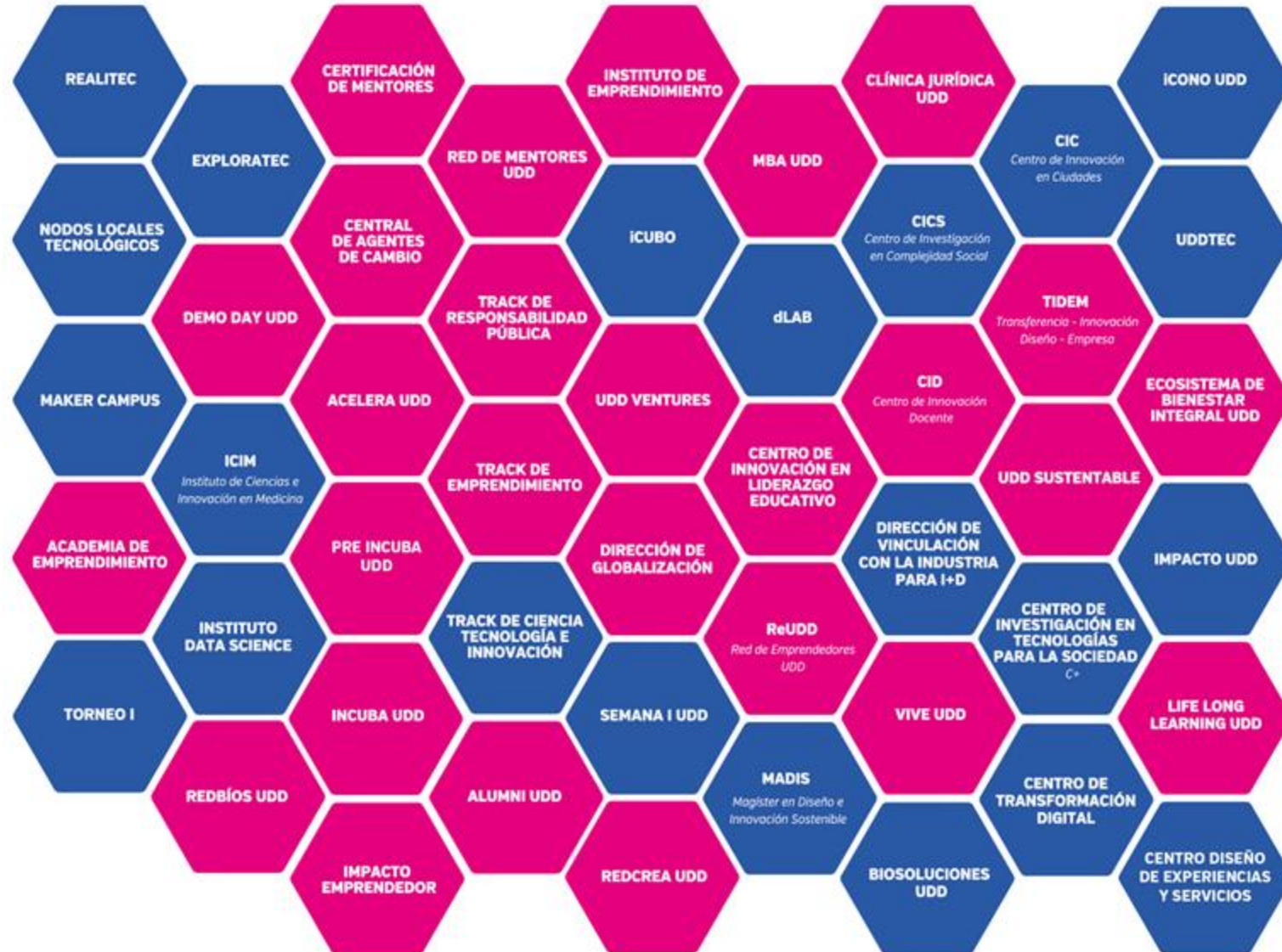
UDD E+i ECOSYSTEM

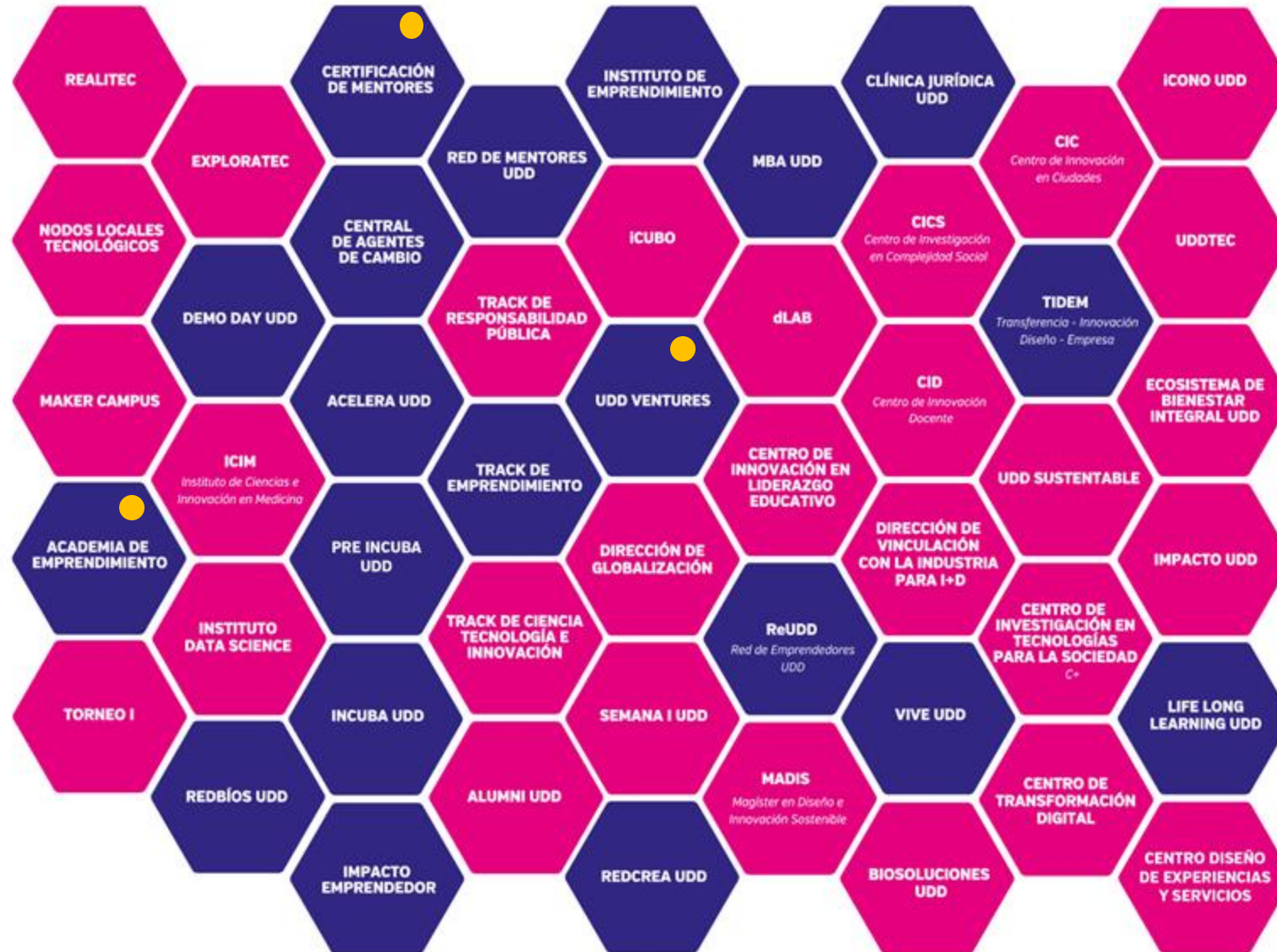


DIMENSIÓN	FUENTE	INICIATIVA	DESCRIPCIÓN	OBSERVACIÓN
EDUCACIÓN EMPRENDEDORA				Emprendimiento E Innovación?
				Pregrado (y continuidad?)
	FED	Cursos Track CELE Track Semana i		Desafíos E+i
	Carreras	Cursos de malla Electivos		Incluye Diplomados o Magíster de continuidad
	Globalización	Cursos en inglés Programas cortos intl		Se debiera repetir en listado Tracks y Carreras
	Vive UDD	Prog Liderazgo		
	Emprendimiento UDD	Academia E Cursos Track Pre Incuba UDD Incuba UDD		Tb se ocupa en otros cursos de malla y Track Se debiera repetir en listado Tracks En Programas de Incubación pero tb es CELE En Programas de Incubación pero tb es CELE
	ExploraTec	Cursos Track CELE Track Cursos de malla		Intervenciones en cursos de carrera existentes
	Impacto UDD iCubo	CELE Track dLab Labs		

UDD E+i Ecosystem's Evolution

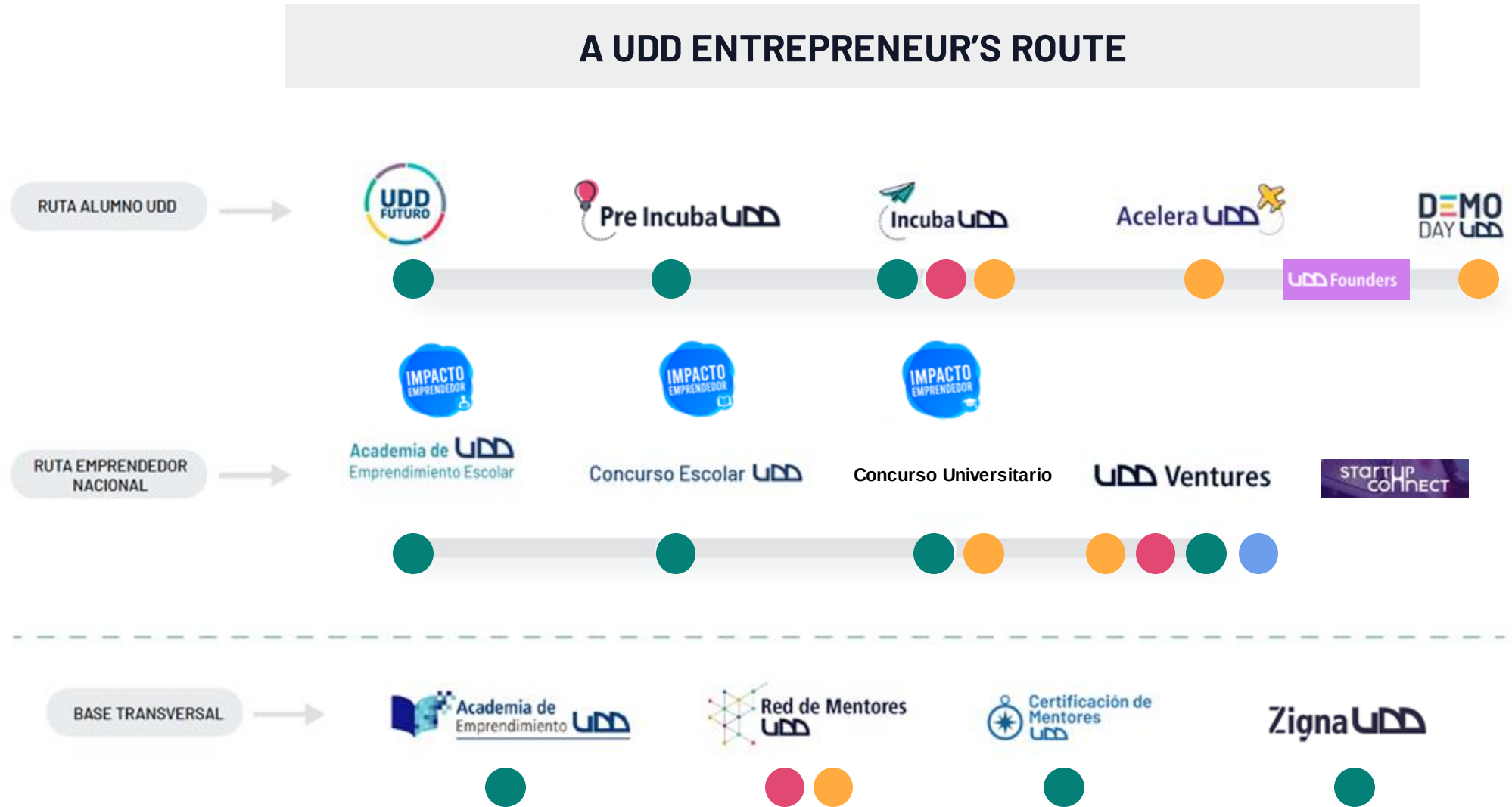






- Students
- SMEs
- Startups
- Companies

A UDD ENTREPRENEUR'S ROUTE



**IN 2022 WE EDUCATED 5,064 STUDENTS THROUGH 150 COURSES
& SUPPORTED 6,000 ENTREPRENEURS**

997

INTERNAL
PROGRAMS



1,644

EXTERNAL
PROGRAMS



2,724

ENTREPRENEURSHIP
ACADEMY

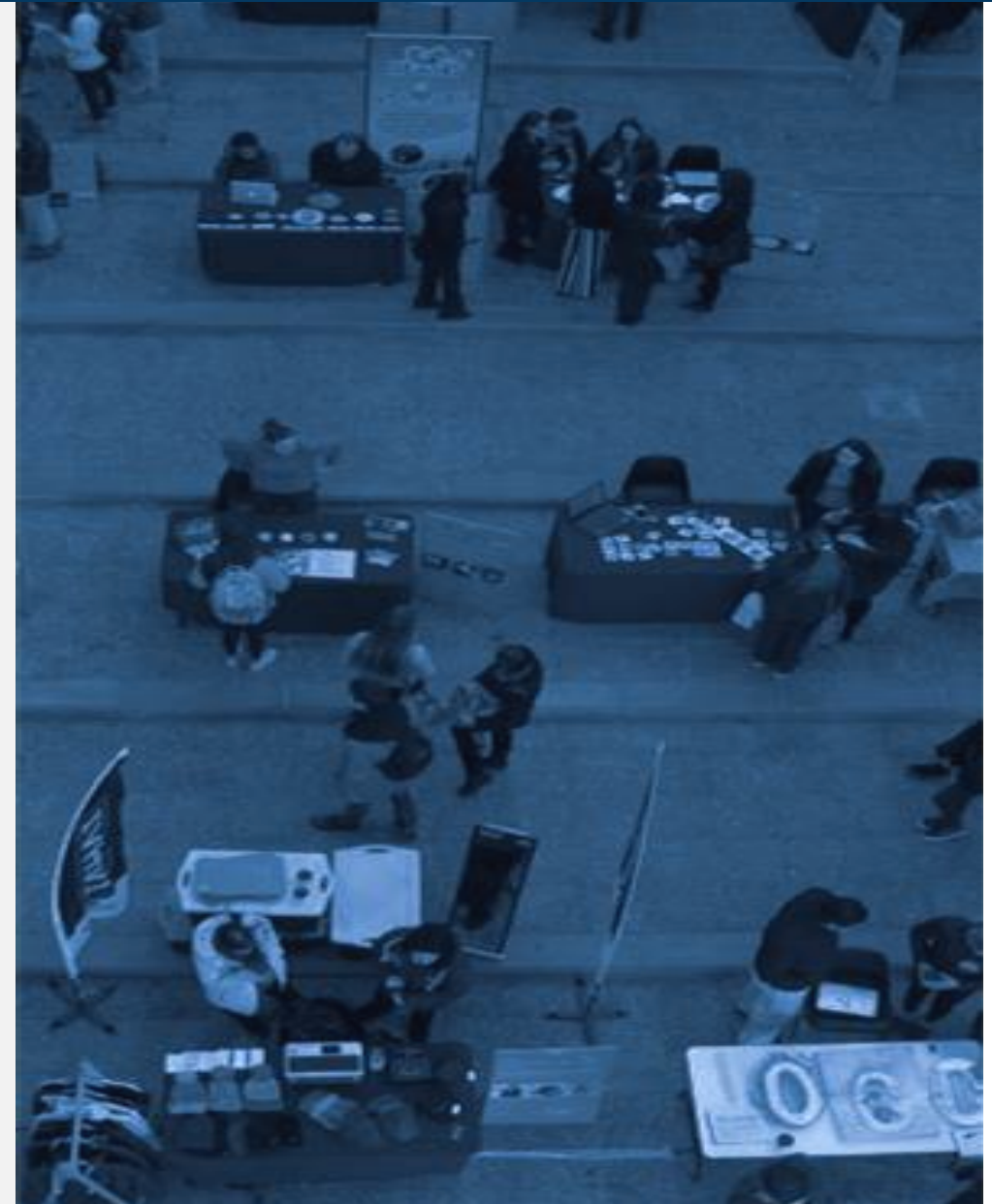


139

MENTORING
NETWORK



- + **COMMUNITY DEVELOPMENT**
- + **WORK WITH SCHOOLS & FACULTY**
- + **I+D+i+E**
- + **LIFE LONG LEARNING**
- + **VENTURE CAPITAL**
- + **INTERNATIONALIZATION**
- + **MORE SUCCESS CASES**



ENTREPRENEURIAL SKILLS

ARE the 21st century skills (leadership, teamwork, flexibility and adaptation, critical thinking, collaboration, tech literacy, etc.

THRIVING E+i CULTURE

You need a thriving E+i culture
supported by the university leaders

EXPERIENTIAL LEARNING

More than inside the classroom, you educate entrepreneurs in a practical and experiential way with a **university ecosystem of entrepreneurship** that is connected to an environment full of trends and dynamic opportunities

COLLABORATION

Networks and alliances at a national and global level are key to learn, grow and generate valuable opportunities

THE SUCCESS OF YOUR STUDENTS

and Alumni (and their startups) is **your own success**



We would like to invite candidates with experience in one or more of these characteristics:

1. Leadership, management and project development
2. Methodological knowledge in entrepreneurship and program creation
3. Knowledge in communication and diffusion
4. Management on entrepreneurship events